



- MIGHTY -
Kids Club

Short Stories on Entrepreneurship

Volume 1

Activity Worksheet

***to be used with the book**



Entrepreneurship

Entrepreneurship means starting your own business or project by coming up with an idea that helps people, creating a plan, bringing that idea to life, and making money from that idea. It's about being brave and taking risks to reach your goals. As an entrepreneur, you get to be the boss and create something that is truly your own, but it's not only about making money; it's also about making a difference in the world. By using your ideas and talents to solve problems and help people, you can create a bright future for everyone!

Do you want to become a Mighty Kid with the power of Entrepreneurship? The first step to understanding this concept would be to practice writing the words "Entrepreneurship" a few times, and as you practice writing this out think about what it means, and think about the ending question.

Entrepreneurship,

If you had to start a business that could solve one problem in your community, what would it be and how would you go about making it happen?

Once you've completed this activity, don't forget to celebrate your achievement by coloring the tree on the last page.



Idea Generation

Idea Generation means coming up with great ideas to solve problems or create something useful. It's about using your imagination and thinking outside the box. As a young entrepreneur, you have the superpower to come up with ideas that can make a difference in the world, so don't be afraid to dream big! You never know where you might find your next amazing idea! By keeping your eyes open and being curious about the world, you can find ways to change lives for the better.

Do you want to become a Mighty Kid with the power of Idea Generation? The first step to understanding this concept would be to practice writing the word "Idea Generation" a few times. As you practice writing it out, think about what it means and how it can help you achieve your goals.

Idea Generation,

If you could invent a new product or service that would make your life or the lives of others easier or more enjoyable, what would it be and how would it work?

Once you've completed this activity, don't forget to celebrate your achievement by coloring the Idea Generation symbol on the last page.



Goal Setting

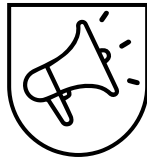
Goal Setting means deciding what you want to do and finding a way to make it happen. It's like having a map that shows you how to get where you want to go. Setting goals helps you stay focused, motivated, and on track to succeed. As a young entrepreneur, you need to set SMART goals (specific, measurable, achievable, relevant, and time-bound) because SMART goals are the little steps that have huge results! So don't be afraid to dream big ... and remember, when you work hard and stay strong, anything is possible!

Do you want to become a Mighty Kid with the power of Goal Setting? The first step to understanding this concept would be to practice writing the words "Goal Setting" a few times. As you practice writing it out, think about what it means and how it can help you achieve your goals.

Goal Setting,

What is one big goal you have for your future, and what are some small steps you can take right now to work towards achieving it?

Once you've completed this activity, don't forget to celebrate your achievement by coloring the Goal Setting symbol on the last page.



Marketing

Marketing is how you let customers know about what you're selling and also how you convince them to buy it. It's finding ways to connect with people who might want your product or service. As a young entrepreneur, you should understand how to find those people and create something they'll love. You can use social media, advertising, and other marketing tools to reach people and get your message out there. Learning how to market your business will attract more customers and make it a big success!

Do you want to become a Mighty Kid with the power of Marketing? The first step to understanding this concept would be to practice writing the word "Marketing" a few times. As you practice writing it out, think about what it means and how it can help you achieve your goals.

Marketing,

If you had to market a product or service to your classmates, how would you do it? What channels would you use to reach them, and what message would you want to convey to convince them to try it out?

Once you've completed this activity, don't forget to celebrate your achievement by coloring the Marketing symbol on the last page.



Branding

Branding means creating a unique identity for your business. It's like giving your business its own personality! Your brand includes things like your business name, logo, and slogan, and it helps customers recognize and remember you. As a young entrepreneur, you should understand why branding is so important in business. When you create a strong brand people love, you'll stand out in the crowd and your customers will stick with you. So, be creative, be yourself, and don't be afraid to show the world who that is!

Do you want to become a Mighty Kid with the power of Branding? The first step to understanding this concept would be to practice writing the word "Branding" a few times. As you practice writing it out, think about what it means and how it can help you achieve your goals.

Branding,

Think about your favorite brand. What do you like about it? How does it make you feel? Now imagine you are creating a brand for your own business. What values and personality traits do you want your brand to reflect?

Once you've completed this activity, don't forget to celebrate your achievement by coloring the Branding symbol on the last page.



Customer Service

Customer Service means making sure that the people who buy from your business are happy and satisfied. It means being kind, respectful, fair, and helpful. Great customer service can make people feel good about buying from you, and they might even tell their friends and family about how great your business is. When you treat your customers well, they're much more likely to come back and buy from you again. Remember, the people who buy from your business are the reason you get to do what you love, so always do your best to make them happy!

Do you want to become a Mighty Kid with the power of Customer Service? The first step to understanding this concept would be to practice writing the words "Customer Service" a few times. As you practice writing it out, think about what it means and how it can help you achieve your goals.

Customer Service,

What are some creative ways you can go above and beyond to make your customers feel valued and appreciated?

Once you've completed this activity, don't forget to celebrate your achievement by coloring the Customer Service symbol on the last page.



Profit and Loss

Profit and Loss is a way to understand how much money your business is making or losing. When your business makes more money than it spends, that's a profit. But if it spends more money than it earns, that's a loss. As a young entrepreneur, you should keep track of profits and losses, so you can make smart decisions that can help your business grow. Remember, your business goal isn't only to make money, but to do something good in the world while being profitable. By being smart with your money, you can make your business successful while making a difference.

Do you want to become a Mighty Kid with the power of Profit and Loss? The first step to understanding this concept would be to practice writing the word "Profit and Loss" a few times. As you practice writing it out, think about what it means and how it can help you achieve your goals.

Profit and Loss,

Imagine you started a business selling homemade cookies, but found that the cost of ingredients and packaging was higher than the money you made from selling the cookies, what could you do to turn a profit? How would you balance the need to make money with providing a quality product and good customer service?

Once you've completed this activity, don't forget to celebrate your achievement by coloring the Profit and Loss symbol on the last page.

Last Page Instructions

Congratulations on making it this far! The last page is an activities progress tracker, filled out as you complete all the activities in this book. Feel free to detach the last page and keep it as a memory of your achievement.

As you complete all the activities in this book, we celebrate your newfound powers of knowledge with you. Hence, with the power vested in us, we knight you as a Mighty Kid!



May your roots of knowledge grow deep, and may you be successful not just for yourself, but for your family, your community, and all humanity.

You matter, and you have great potential to make a difference. Go forth, thrive, be fruitful, and do good!

Embrace your journey of growth and empowerment.

#MightyMe



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Kids Club

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Vol 1

Mighty Kid: _____



As a Mighty Kid, I dream about becoming _____

[SIGNED]